

**WPBF** 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

Main: (561)694-2525 Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

**Targeted Platform Media Attention: Accounts Payable** 1291 Hollywood Ave Annapolis, MD 21403

Send Payment To: **WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

Invoice # 1474240-1	Invoice Date 08/28/16	Invoice Mont August 2016		Invoice F 08/01/16	Period 6 - 08/28/16
Property	Account Executiv	<u>e</u> <u>S</u>	Sales O	ffice	Sales Region
WPBF	Mica Hansen	l <sub>F</sub>	IRP -W	ashingto	National

Advertiser	Product	Esti	mate Number
Priorities USA Action	PRIORITIES U	SA ACTIO 455	2
	Flight Dates 08/23/16 - 08/29/16	<u>Order #</u> 1474240	Alt Order # 08223417
	Billing Calendar Broadcast	Billing Type Cash	Deal #
	Special Handling		
	Agency Code	Advertiser Code 750	Product 1/2 760
	Agency Ref	Advertiser Ref	

Line	Start Da	te End D	ate Des	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1	08/23/16	08/26	16 Tu-F	WPBF New	s 25 @ 111-11:35PM	-TWTF	:30	2	\$750.00	NM	
			-emptible w			D-I-					
	Weeks:	Start D 08/23/				<u>Rate</u> \$750.00					
Spo	ts: # (		Air Date	Air Time [		Start/End Time	Lena	th Ad-ID			Rate Type
Spo		VPBF W			ru-F WPBF News 25 @ 11F			30 PRATV1620H	ł		\$750.00 NM
	• .	••	08/25/16		u-F WPBF News 25 @ 11F		:3	30 PRATV1620H	1		\$750.00 NM
2	08/23/16 Class of	08/26 Time - Pre	/16 123 -emptible w		Hollywoc1230-1p	-TWTF	:30	2	\$275.00	NM	
-	Weeks:	Start D 08/23/				<u>Rate</u> \$275.00					
Sno	ts: <u>#</u> <u>(</u>		Air Date	Air Time		Start/End Time	Leng	th Ad-ID			Rate Type
Opu		NPBF W			230-1P Access Hollywood	1230-1p		30 PRATV1620H	1		\$275.00 NN
			08/25/16		230-1P Access Hollywood	1230-1p	:	30 PRATV1620	1		\$275.00 NN
3	08/23/16 Class of	08/26 Time - Im	/16 Nigl	htline re-emptible w	1238-107A ithout notice	-TWTF	:30	2	\$125.00	NM	
	Weeks:	Start D 08/23/	ate End [	Date MTWT	FSS Spots/Week	<u>Rate</u> \$125.00					
Spo	ts: # 9	Ch Day	Air Date	Air Time [	<u>Description</u>	Start/End Time	Leng	th Ad-ID			Rate Type
,		NPBF W	08/24/16	1:04 AM N	Nightline	1238-107A	:	30 PRATV1620I	Н		\$125.00 NN
	3 \	NPBF F	08/26/16	12:53 AM I	Nightline	1238-107A	:	30 PRATV1620I	4		\$125.00 NN
4	08/23/10 Class of		/16 WP e-emptible w		@ Noon 12pm-1230pm	-TWTF	:30	2	\$400.00	NM	
	Weeks:	Start E 08/23/				Rate \$400.00					
Spo	ots: #	Ch Day	Air Date	Air Time I	Description	Start/End Time	Leng	th Ad-ID			Rate Type
	_		08/23/16	12:10 PM \	WPBF News 25 @ Noon	12pm-1230pm	•	30 PRATV1620			\$400.00 NN
	4 \	WPBF T	08/25/16	12:09 PM \	WPBF News 25 @ Noon	12pm-1230pm	:	30 PRATV1620	Н		\$400.00 NN
5	08/23/10 Class of	6 08/26 f Time - Im	/16 Elle	en re-emptible w	4-5p rithout notice	-TWTF	:30	2	\$400.00	NM	
	Weeks:	Start [	ate End	Date MTWT	FSS Spots/Week	Rate \$400.00	-				

08/29/16 This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

-TWTF--

\$400.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represent and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

## INVOICE

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PO Box 26885
Lehigh Valley, PA 18002-6885

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 1474240-1
 08/28/16
 August 2016
 08/01/16 - 08/28/16

Advertiser Product Estimate Number
Priorities USA Action PRIORITIES USA ACTIO 4552

www.thewpbfchannel.cor	.con
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ww.tnewpotchannel.com		Spots/		_	
ine Start Date End Date Description Start/End Time		Length Week	Rate	Туре	
5 08/23/16 08/26/16 Ellen 4-5p Class of Time - Immediately Pre-emptible without notice	-TWTF	:30 2	\$400.00	NM	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WPBF Th 08/25/16 4:44 PM Ellen	4-5p	:30 PRATV1620H :30 PRATV1620H			\$400.00 NM \$400.00 NM
5 WPBF F 08/26/16 4:21 PM Ellen	4-5p	:30 PRATVIOZOF			Ψ+00.00 14.0
8 08/23/16 08/26/16 Wheel Of Fortune 7-7:30PM Class of Time - Pre-emptible with notice	-TWTF	:30 2	\$1,700.00	NM 	
Weeks:         Start Date 08/23/16         End Date Plant Date 08/29/16         MTWTFSS Plant Date Date Date Date Date Date Date Dat	<u>k Rate</u> 2 \$1,700.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
2 WPBF Tu 08/23/16 7:19 PM Wheel Of Fortune	7-7:30PM	:30 PRATV1620H			\$1,700.00 NN
1 WPBF F 08/26/16 7:10 PM Wheel Of Fortune	7-7:30PM	:30 PRATV1620H	1		\$1,700.00 NN
9 08/23/16 08/29/16 Good Morning America 7-9AM Class of Time - Pre-emptible with notice	MTWTF	:30 2	\$625.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Wee	<u>k</u> <u>Rate</u> 2 \$625.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
2 WPBF Tu 08/23/16 8:41 AM Good Morning America		:30 PRATV1620			\$625.00 NN \$625.00 NN
1 WPBF F 08/26/16 7:25 AM Good Morning America	7-9AM	:30 PRATV1620	n .		\$025.00 141
11 08/27/16 08/27/16 Sat 5-6am News Sat 5-6am Class of Time - Pre-emptible with notice	1-	:30 1	\$125.00	NM	
Weeks:         Start Date 08/22/16         End Date 08/28/16         MTWTFSS 08/04/16         Spots/Wee	1 \$125.00				Data Ton
Spots: # Ch Day Air Date Air Time Description	Start/End Time				<u>Rate Typ</u> \$125.00 NN
1 WPBF Sa 08/27/16 5:39 AM Sat 5-6am News	Sat 5-6am	:30 PRATV1620	Н		\$125.00 141
12 08/27/16 08/27/16 Sat 6-7am News Sat 6-7am Class of Time - Pre-emptible with notice	1-	:30 1	\$250.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Wee	ek <u>Rate</u> 1 \$250.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Typ
1 WPBF Sa 08/27/16 6:14 AM Sat 6-7am News	Sat 6-7am	:30 PRATV1620	H		\$250.00 NI
13 08/27/16 08/27/16 Sat Wheel Of Fortune Sat 7-730PM Class of Time - Immediately Pre-emptible without notice	1-	:30 1	\$600.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Wee	ek <u>Rate</u> 1 \$600.00				
08/22/16 08/28/161- Spots: <u># Ch Day Air Date Air Time Description</u>	Start/End Time	Length Ad-ID			Rate Typ
1 WPBF Sa 08/27/16 7:28 PM Sat Wheel Of Fortune	Sat 7-730PM	:30 PRATV1620	)H		\$600.00 N
14 08/27/16 08/27/16 GMA Saturday 7-8am Sat 7am-8an Class of Time - Pre-emptible with notice	n1-	:30 1	\$400.00	NM	
Weeks:         Start Date 08/22/16         End Date 08/28/16         MTWTFSS 05/08/09/09         Spots/Wee	<u>ek</u> <u>Rate</u> 1 \$400.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time				Rate Tyr
1 WPBF Sa 08/27/16 7:51 AM GMA Saturday 7-8am	Sat 7am-8am	:30 PRATV1620	Эн		\$400.00 N
15 08/27/16 08/27/16 Sat Jeopardy Sat 7:30-8Pf Class of Time - Immediately Pre-emptible without notice	M1-	:30 1	\$625.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/We					
08/22/16	1 \$625.00 Start/End Time	e Length Ad-ID			Rate Tyr
Spots: # Ch Day Air Date Air Time Description	Sat 7:30-8PM	:30 PRATV162	Он		\$625.00 N
1 WPBF Sa 08/27/16 7:59 PM Sat Jeopardy		nany website at www.hearst.com		who-we-are	

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 August 2016
 08/01/16 - 08/28/16

Advertiser Product Estimate Number
Priorities USA Action PRIORITIES USA ACTIO 4552

Net Amount Due

\$10,901.25

ww.thewpbfchannel.com			Spots/			
ine Start Date End Date Description Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
15 08/27/16 08/27/16 Sat Jeopardy Sat 7:30-8PM Class of Time - Immediately Pre-emptible without notice	1-	:30	1	\$625.00	NM	
16 08/27/16 08/27/16 Sat 8-9am News Sat 8-9am Class of Time - Pre-emptible with notice	1-	:30	1	\$350.00	NM	
Weeks:         Start Date 08/28/16         End Date Plant Date 08/28/16         MTWTFSS Spots/Week Date Date Date Date Date Date Date Date	<u>Rate</u> \$350.00					
Spots: # Ch Day Air Date Air Time Description  1 WPBF Sa 08/27/16 8:09 AM Sat 8-9am News	Start/End Time Sat 8-9am		<u>th Ad-ID</u> 30 PRATV1620	н		Rate Type \$350.00 NM
17 08/28/16 08/28/16 Sun 11:35pm Late News 1135p-12am Class of Time - Immediately Pre-emptible without notice	1	:30	1	\$300.00	NM	
Weeks:         Start Date 08/22/16         End Date 08/28/16         MTWTFSS 08/08/28/16         Spots/Week 08/28/16           Spots:         # Ch Day Air Date 1         Air Time Description 08/28/16         Description 11:35pm Late News	<u>Rate</u> \$300.00 <u>Start/End Time</u> 1135p-12am		th <u>Ad-ID</u> 30 PRATV1620	Н		<u>Rate Typ∈</u> \$300.00 NN
18 08/28/16 08/28/16 Sun 5-6am News Sun 5-6am Class of Time - Pre-emptible with notice	1	:30	1	\$125.00	NM	
Weeks:         Start Date 08/22/16         End Date 08/28/16         MTWTFSS1         Spots/Week1           Spots:         # Ch Day Air Date 1         Air Time Description         Description           1         WPBF Su 08/28/16         5:09 AM Sun 5-6am News	Rate \$125.00 Start/End Time Sun 5-6am		<u>ith Ad-ID</u> 30 PRATV1620	)H		<u>Rate</u> <u>Type</u> \$125.00 NN
21 08/28/16 08/28/16 Celeb Family Feud 8-9PM Class of Time - Immediately Pre-emptible without notice	1	:30	1	\$1,500.00	NM	
Weeks:         Start Date 08/22/16         End Date 08/28/16         MTWTFSS1         Spots/Week1           Spots:         # Ch Day Air Date 1         Air Time Description 8:26 PM Celeb Family Feud	Rate \$1,500.00 <u>Start/End Time</u> 8-9PM		<u>ath Ad-ID</u> 30 pratv1620	Он		Rate Type \$1,500.00 NM
	Total Spots		23			
Payment Terms 30 Days				Gross Total		\$12,825.00
			Agency	/ Commissio	<u>on</u>	\$1,923.75